

## RICH LEE

(I) 415-823-5861



## **EDUCATION**

#### **MFA | ILLUSTRATION**

Academy of Art University, 2009 Digital and traditional illustration

#### **BS | GRAPHIC DESIGN**

California State University of Sacramento, 2003 Vector graphics, logo design, and page layout

## SOFTWARE

Adobe Photoshop Adobe Illustrator Adobe InDesign Adobe Dimensions SketchUp Procreate Clip Studio Paint MS Office Google Suite Slack Wrike Miro Trello

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## **EXPERIENCE**

#### 2022 - 2024

#### Devsisters USA, San Mateo, CA Senior Marketing Artist

- Illustrated digital and print assets for our social media, public relations, growth, and business development teams
- Maintained IP integrity and standards
- Managed creative team budget
- Art direction
- Product/toy concepting
- Key art and background art for animation
- Logo design

#### 2005 -

#### Rich Lee Draws, Millbrae, CA Freelance Illustrator | Designer

- Concept sketching in 2D and 3D (SketchUp)
- Raster and vector illustration
- Storyboarding
- Toy design
- Page layout
- Logo and branding
- Motion graphics

#### 2012 - 2019

#### Swirl | McGarry Bowen, San Francisco, CA Senior Illustrator

- Digital and traditional illustration
- 3D tradebooth design through SketchUp
- VR illustration
- Vector illustration
- Motion graphics
- Storyboarding
- Character design
- Environmental design

### **INTERESTS**











Judo

Motorcycles

Art

Sci-Fi

Gaming